

NATIONAL ENERGY EFFICIENCY AWARENESS CAMPAIGN (SWITCH!)

Written by Administrator

Saturday, 12 February 2011 06:21 - Last Updated Wednesday, 18 June 2014 04:46

Energy is one of the foundations in developing a country. The main issue is the ability of a country to cater the people's needs and the ever increasing energy cost concurrently. Domestic, commercial and industrial consumers must realise the importance of 'efficiency' in the usage of energy and to play our roles and responsibility together with the government.

Realising this, Water and Energy Consumer Association of Malaysia (WECAM) or formerly known as Environment Desk of FOMCA has developed a 10 year framework, National Energy Efficiency Plan. This campaign is the first step in the implementation of the plan. This campaign is also supported by the Ministry of Energy, Green Technology, and Water (formerly known as Ministry of Energy, Water and Communication), Energy Commission, Tenaga Nasional Berhad, and National Energy Centre.

SWITCH! is an effort by Non-Government Organisation (NGO) with the support from government and industries for the benefit of the people and country.

SWITCH!

SWITCH off when you are not using
SWITCH to Energy Efficient products

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Tenaga adalah salah satu asas pembangunan sesebuah negara. Namun, isu utama adalah kebolehan sesebuah kerajaan untuk menampung keperluan rakyat dan mengimbangi bebanan kos tenaga yang semakin meningkat pada masa yang sama.

Pengguna-pengguna domestik, komersil dan industri perlu sedar akan kepentingan kecekapan dalam penggunaan tenaga untuk memainkan peranan dan tanggungjawab bersama-sama dengan kerajaan.

Apa yang anda faham tentang kecekapan tenaga? Adakah selama ini, kita cekap tenaga? Apakah kita perlu mengubah gaya hidup untuk menjadi cekap tenaga?

Kempen "SWITCH 3.0" adalah kempen kecekapan tenaga yang dijayakan secara bersama oleh Gabungan Persatuan Pengguna Malaysia (FOMCA) dan Tenaga Nasional Berhad (TNB) untuk tahun ketiga. "SWITCH 3.0" mendekati 3 peringkat lapisan masyarakat; iaitu pelajar sekolah, komuniti dan pengguna industri.

BERUBAHLAH!

BERUBAHLAH tabiat supaya menutup peralatan apabila tidak digunakan

BERUBAHLAH kepada peralatan yang Cekap Tenaga