

Objective:

- To create awareness among industrial users on energy efficiency through seminar and also group discussion
- To ensure industrial users understand better the concept and importance of energy efficiency and other policy matters
- To ensure industrial users discuss the problems they face in their organisation on energy usage during the group discussion
- To ensure participant practice energy efficiency and also to disseminate information on energy efficiency to their colleagues, family members and friends

Programme Description:

There will be 20 industrial talks to be carried out within year 2014 in Peninsular Malaysia only. All industrial users especially users from manufacturing industry and hospitality industry are the targeted participants. Government agencies are also the targeted participants as they are also licensing and regulating agencies. It is a workshop based half day programme.

Expected Output:

Industries being the highest energy gulpers need a clearer and better understanding on energy efficiency. Their change in energy management is vital. They also host many consumers as their employees and their role in imparting the energy efficiency to consumer is seen as critical. Continuous assessment of the programme and also information dissemination can be done through the SWITCH! website.